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WELL GO USA ENTERS EXCLUSIVE CONTENT STREAMING DEAL WITH NETFLIX

PLANO, TEXAS (June 27, 2011) -- Well Go USA and Netflix, Inc. have entered into a multi-year agreement under which Netflix members in the U.S. will be able to instantly watch all of Well Go's new releases as well as most of its top catalog content. Well Go USA has an extensive library of titles including many popular and successful Asian action hits such as the recent *Ip Man, Ip Man 2, Legend of the Fist: The Return of Chen Zhen* and *The Man from Nowhere.*

"We are thrilled to be partnering with Netflix. This new agreement fits our expanding digital strategy and ensures our top Asian content will be exclusively available to the huge Netflix member base," said Tony Vandeveerdonk, Executive Vice President, Sales and Marketing for Well Go.

"We are excited to be partnering with Well Go USA on bringing great Asian movies to our members," said Lisa Nishimura, vice president, Content Acquisition for Netflix. "We're committed to providing to our members a rich and diverse offering of TV episodes & movies from around the world."

Upcoming new releases from Well Go USA include *Little Big Soldier* (PG-13), written by and starring Jackie Chan, with Leehom Wang and Rongguang Yu and *A Better Tomorrow* executive produced by John Woo starring Jin-mo Ju and Kang-woo Kim.

About Well Go USA

Well Go USA, Inc. (<u>www.wellgousa.com</u>) is a theatrical and home entertainment distribution company that specializes in bringing top content, including the best in Asian Cinema to North America. As a leader in independent film distribution, Well Go's titles can be seen across a variety of formats and platforms including in theaters, on DVD, Blu-ray, digital (video-on-demand, electronic sell-through and streaming) and broadcast television through cable and satellite. Since 1994, Well Go has acquired and released over 2,000 titles worldwide. In 2005, Well Go expanded its distribution to North America where five to ten titles are released monthly.

Well Go USA's corporate headquarters are in Plano, TX with offices in Taiwan and China.

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