



WELL GO USA ACQUIRES NORTH AMERICAN DVD/BLU-RAY RIGHTS TO

BLOOD

The New Horror Hit from Japan

New Release date on DVD and Blu-ray on March 22, 2011

Well Go USA announced today that it has acquired North American DVD and Blu-ray rights to the new horror flick **BLOOD**, starring Aya Sugimoto (*Flower & Snake, Flower & Snake II*) and Guts Ishimatsu (*Black Rain, Empire of the Sun*) and directed by Ten Shimoyama, director of the international hit "*Shinobi*". **BLOOD** is one of the most highly anticipated horror movies to come out of Japan this year. Shimoyama mixes "erotic" vampires with ancient Samurai warriors making **BLOOD** the next evergreen horror classic from Japan. **BLOOD** will be released on DVD and Blu-ray on March 22, 2011.

"**BLOOD**" is a great addition to our growing DVD and Blu-ray library and an important release for us in early 2011," said Tony Vandeverdonk, Executive Vice President for Well Go USA. "Ten Shimoyama's directing expertise including his unique vision is what makes "**BLOOD**" such a compelling film. We have a strong catalog of Japanese horror titles and "**BLOOD**" fits nicely into the mix."

Synopsis:

Police Detective Hoshino (Kanji Tsuda) investigates the murder of a maid at a mansion belonging to Miyako Rozmberk (Aya Sugimoto), a seductive vampire mistress and "cougar" all in one. Ukyo Kuronuma (Jun Kaname), an Edo-era swordsman who was turned into a vampire by Miyako, is blamed for the crime, but before anything can be done about it Hoshino ends up under Miyako's spell as well. This leads Hoshino and Ukyo to battle one another for the privilege of staying with Miyako for eternity.

For more information find "[BLOOD](#)" on Facebook.

About Well Go USA, Inc.

WELL GO USA, INC. (www.wellgousa.com) specializes in the acquisition and distribution of entertainment programs in the video, television and digital market throughout North American and South East Asia. Since 1993, Well Go has acquired and released hundreds of films and programs across all genres and continues to be a leader in film distribution by offering diversified and unique programs in a variety of formats. The company will release its first theatrical title *Ip Man 2* in theaters late January.

Press Contacts:

Well Go USA Entertainment

Chrissy Walker

Stephanie Moreno

972-265-4317

chrissy@wellgousa.com